



**International Business
and Technical Consultants,
Inc.**



Identifying Research Questions for Program Evaluation

**U.S. Department of State
Fourth Annual Conference on
Program Evaluation**

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Objectives of the Presentation



- How we work together with USG agencies to develop a complex evaluation concept for post-conflict intervention
- What we measure to evaluate Peace and Security sector programs



Presentation Content



Two Cases of Georgia Monitoring Project

- How we developed concept for multi-agency evaluation (whole-of-government)
- What can be measured to evaluate on-going programs
- Questions and Answers Session



General Principals



Georgia Monitoring Project's Scope is \$1 Billion Pledge

- Project has to evaluate all 4 USG sectors
- Project should keep the balance among USG agencies



Challenges

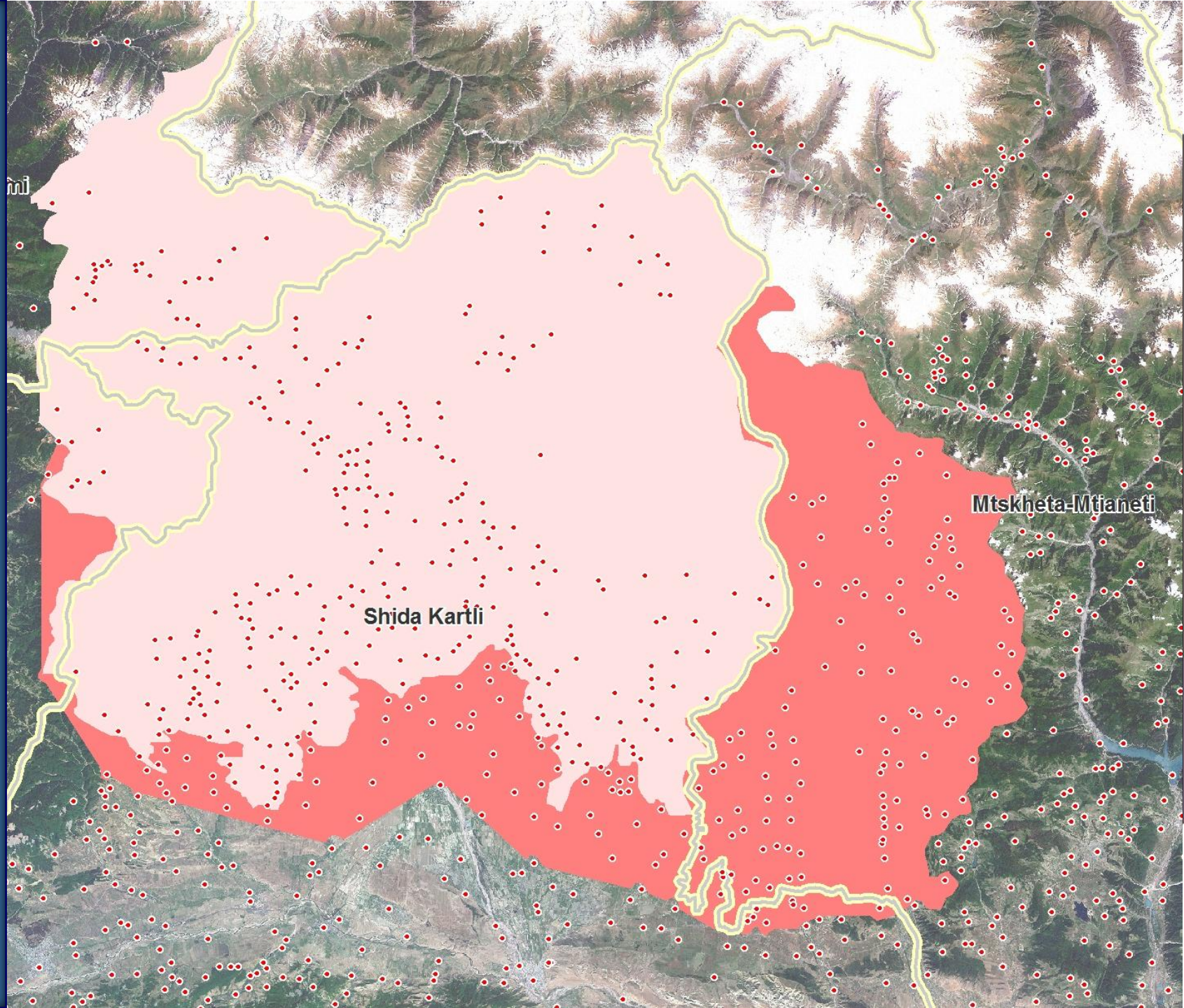


- How to distinguish the Development Impact of the programs under \$1 Billion Pledge from other USG-funded projects?
- If we will observe programs by sector:
 - Some projects are at early implementation stage
 - Some projects started before the conflict were extended due to newly raised needs



Case 1: Whole-of-government

How we developed
the multi-agency
evaluation concept

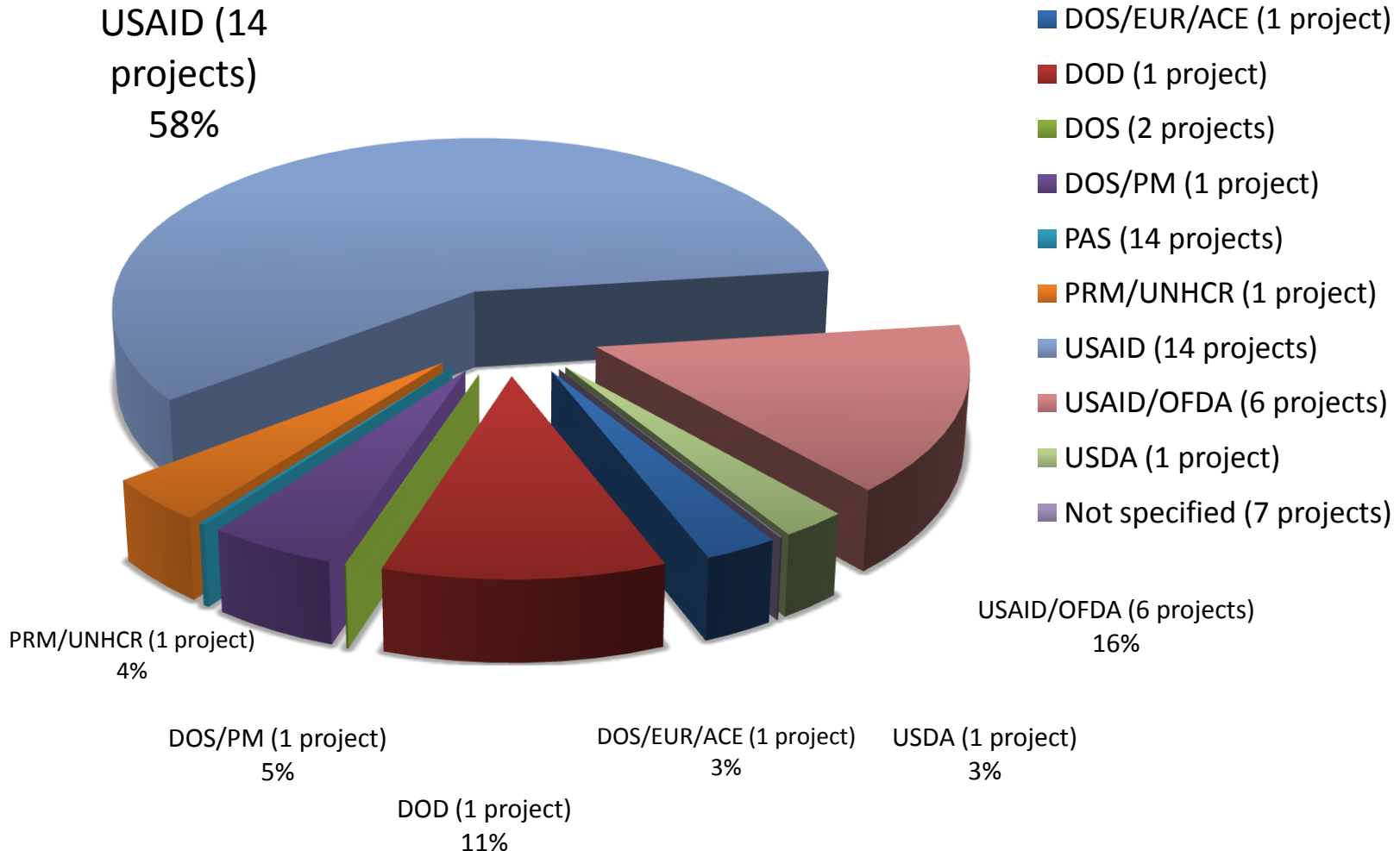


Shida Kartli

Mtskheta-Mtianeti



Why We Decided to Evaluate a Particular Geographic Area





How We Work



Participatory Approach

- Regular weekly consultative meetings with Deputy Assistance Coordinator

Related Output

- List of relevant projects identified
- Consultative meetings with USG agency leads

Related Output

- General evaluation concept elaborated



How We Work



Desk Review

- Internet research (up to 60 websites)

Related Output

- Additional public information on projects were obtained from alternative sources

Site orientation

- Visits on sites (talk to people)

Related Output

- Different target groups among IDPs identified and methodology for implementation of survey elaborated



Moving from Emergency Relief to Development and Sustainability



USG Assistance has been divided
into phases

PHASE I: Emergency Relief (housing and
food aid) 6 months

PHASE II: Recovery and Reconstruction
(major social-economic infrastructure)
12 months

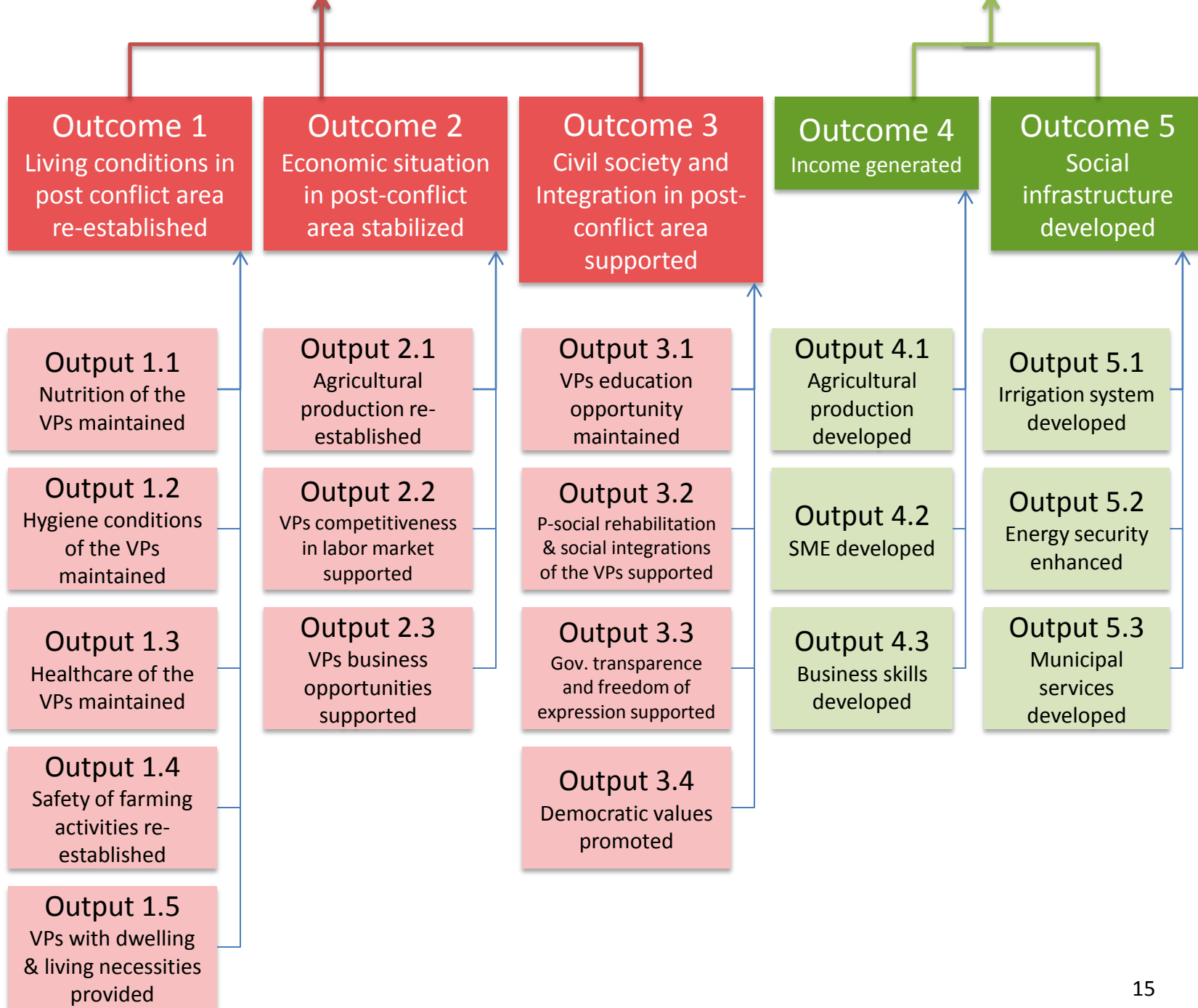
PHASE III: Development (agriculture,
credits to SMEs, alternative energy sources)
12 months



Evaluation Scheme

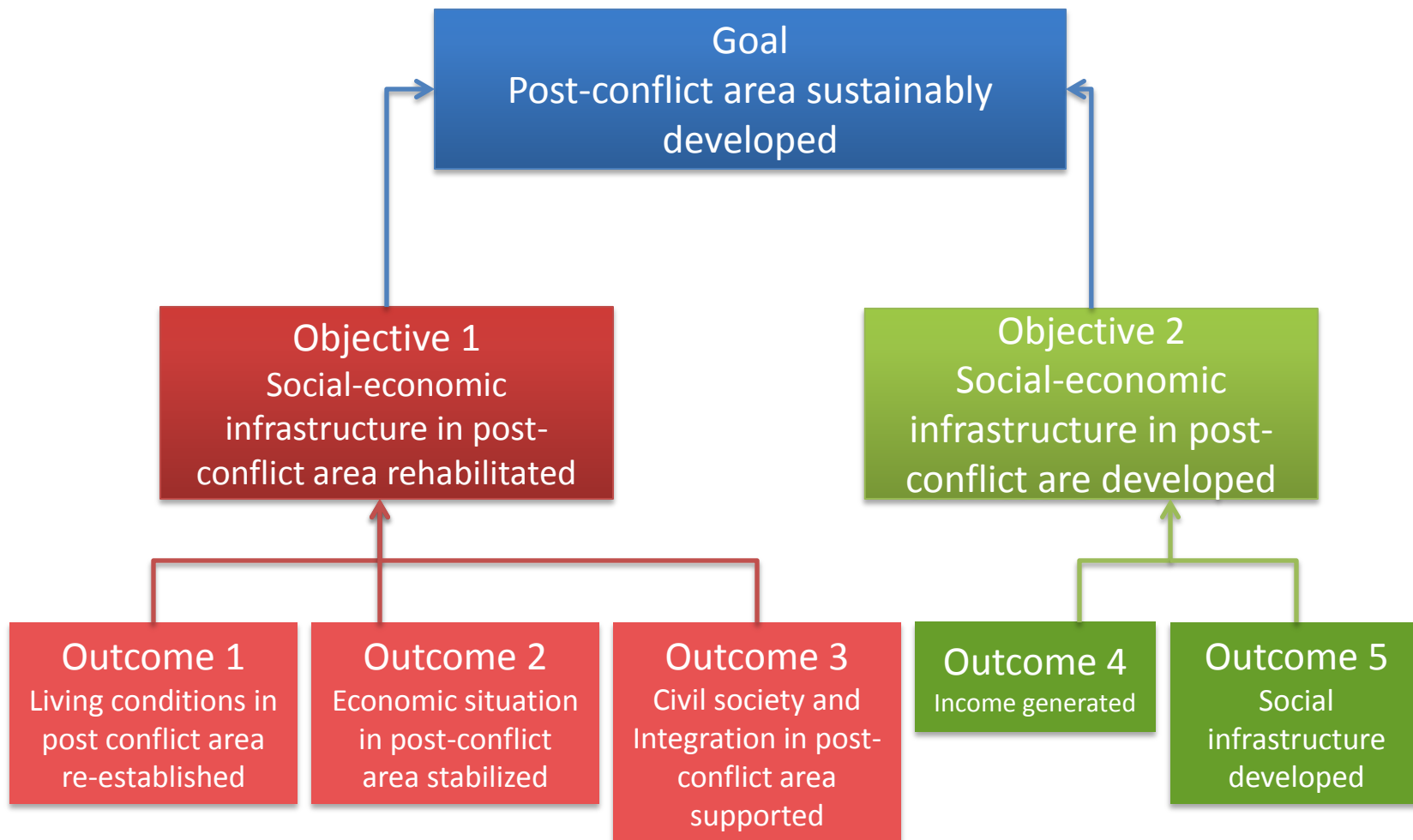


- Evaluate outcomes of programs implemented within the frame of Emergency Relief and Recovery/Reconstruction Phases
- Collect data which might be used as a baseline to evaluate programs implemented during development phase III and ensure sustainability of Programs implemented in Phase I and II





Logical Framework





Key Research Questions



What are the results of all USG assistance:

- **Immediate post-conflict aid** (in terms of population food security, safety, hygiene and healthcare conditions)?
- **To sustain the economic situation** (in terms of household income)?
- **To strength civil society** (in terms of social integration and reintegration of the vulnerable population into civil society)?



Case 2: Georgia Border Security Law Enforcement Program



How we are evaluating
on-going programs



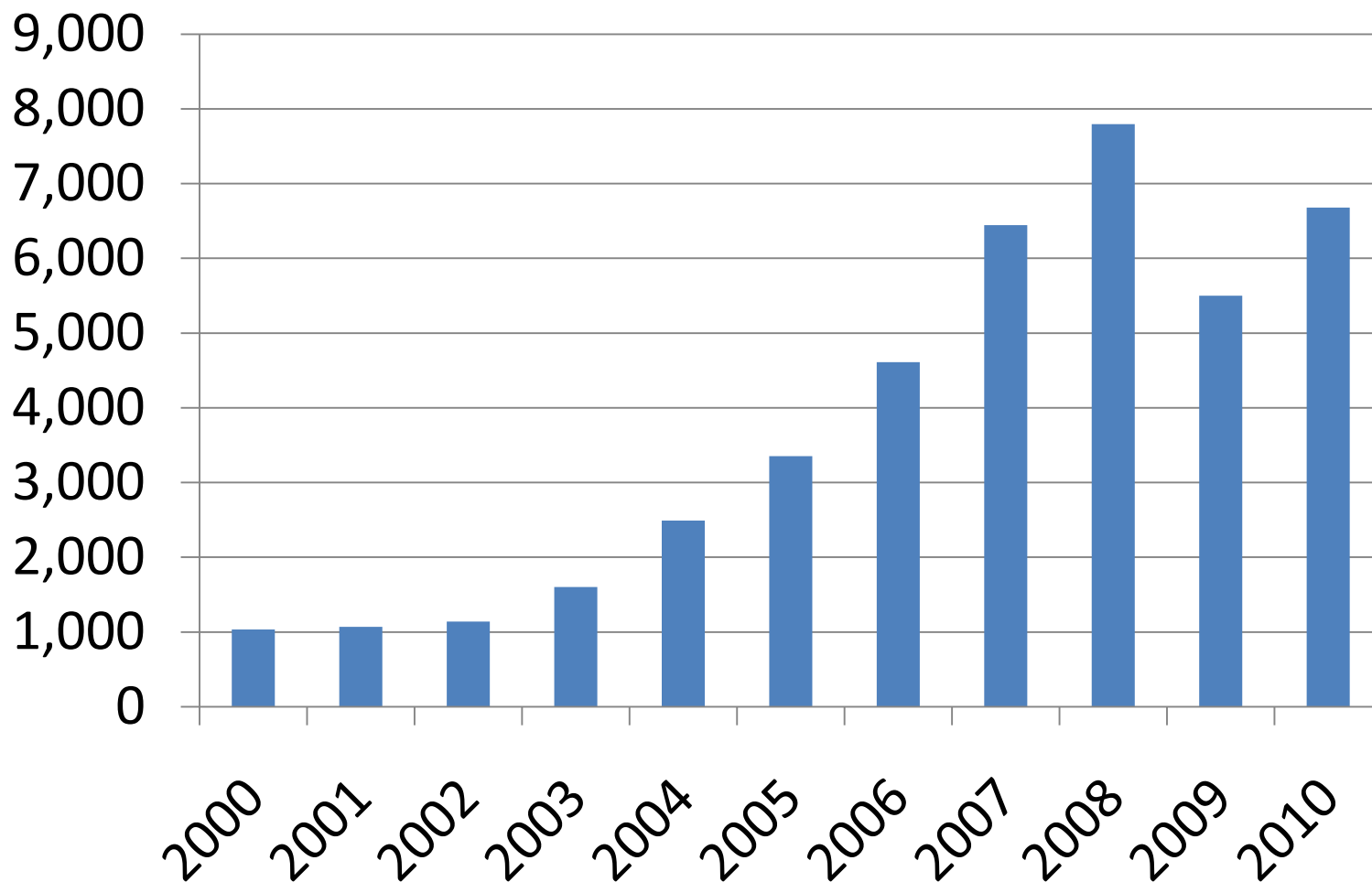
Georgia: Trans-Caucasus Corridor

- The shortest road between Europe and Asia passes through Georgia – TRACECA corridor.
- E-117 highway, passing through Georgia is the shortest route between Russia and countries of Minor Asia.



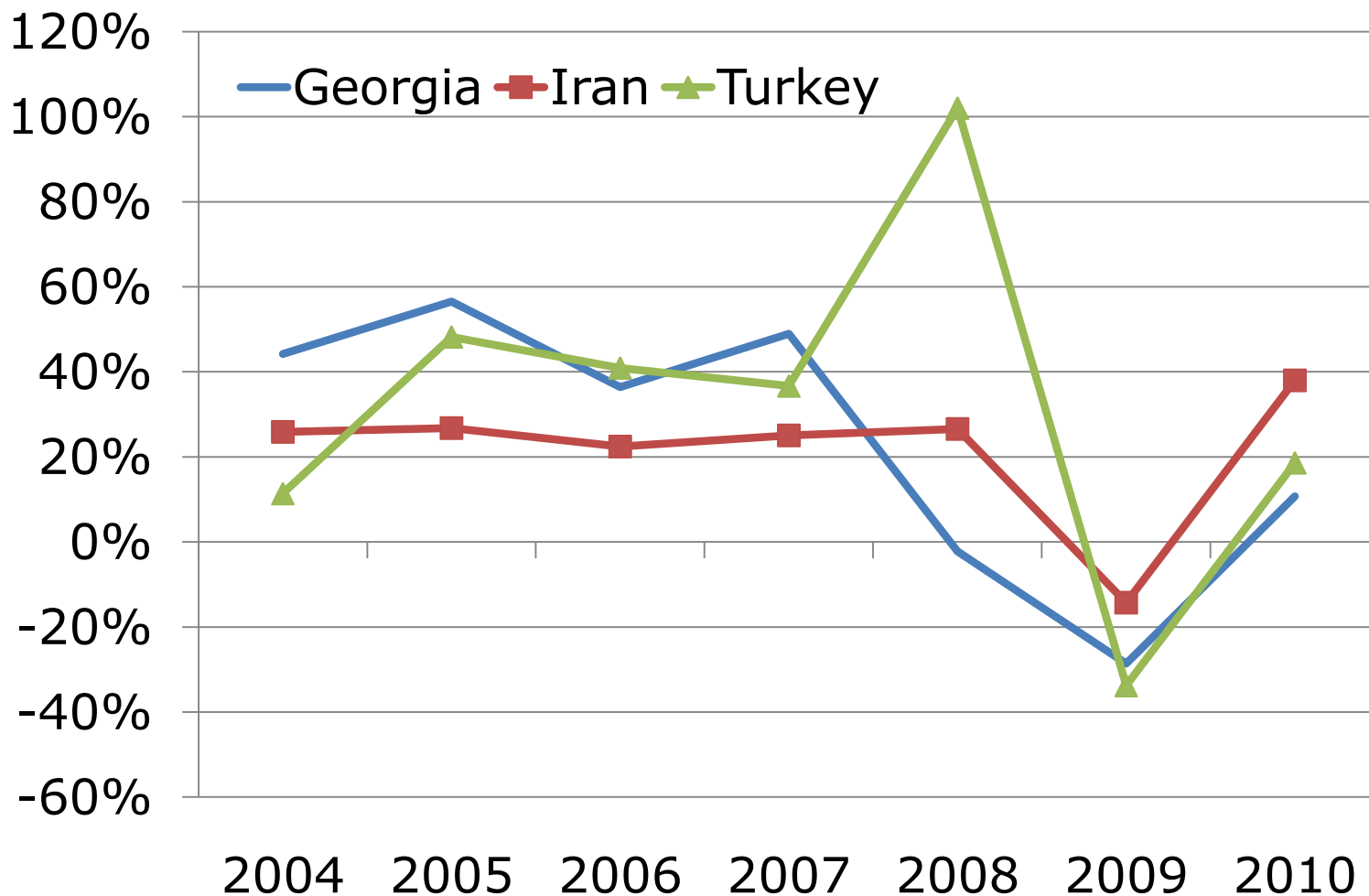


Georgia Trade Turnover with Turkey, Azerbaijan, Armenia and Iran (\$million)



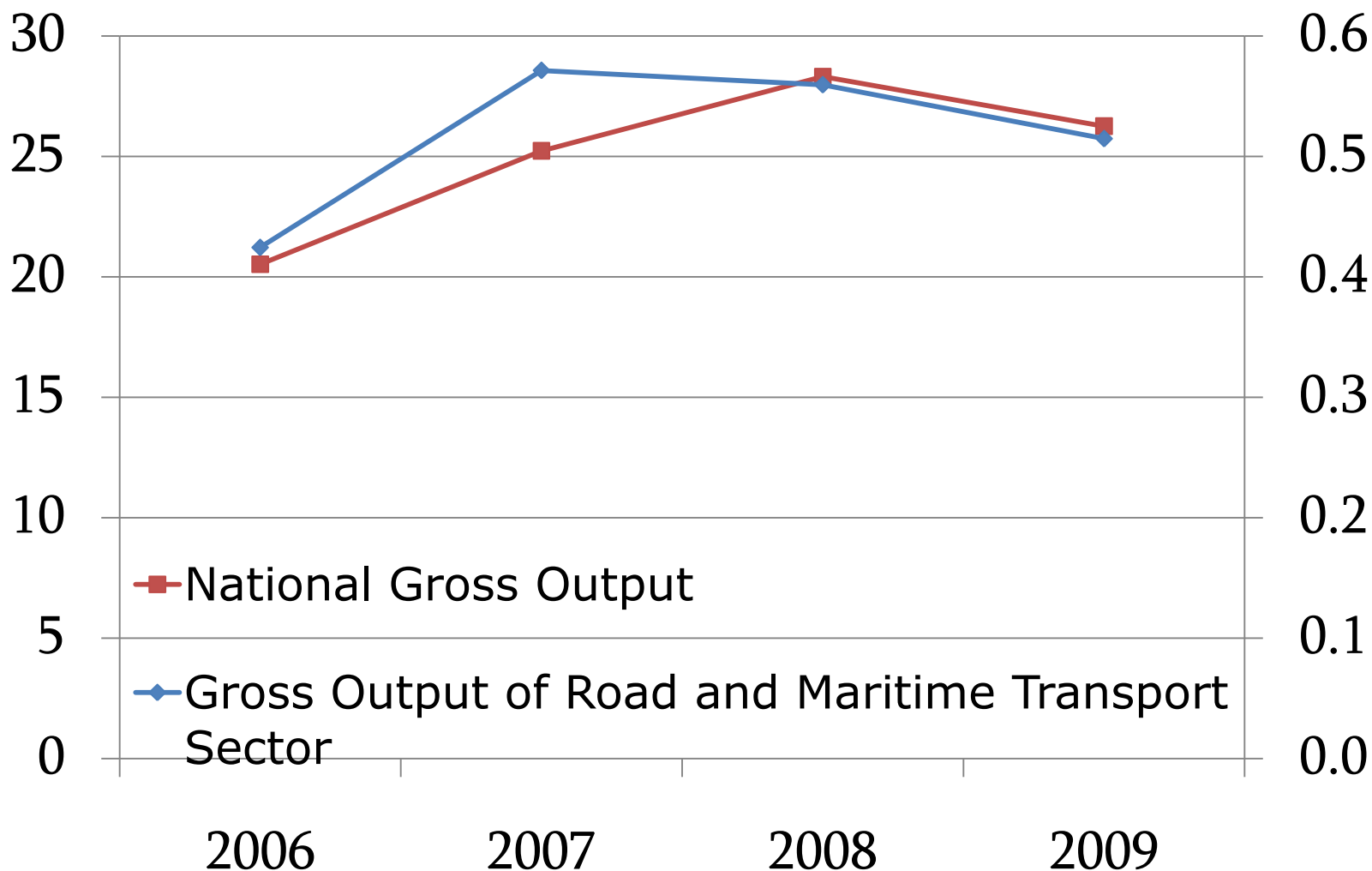


Trade turnover of Armenia with Georgia, Turkey and Iran (comparing to previous year)





Impact of Road and Maritime Transport Sector Output on national GDP (GEL million)





Preliminary Questions



- What is the meaning of “Georgia’s role as a transit country” (in terms of Geopolitics)?
- What are the major macro-economic trends (economic growth, international trade, etc.)?
- How is the USG assistance helping the GOG address challenges (emergency preparedness, support international trade, physical conditions of the border crossings)?



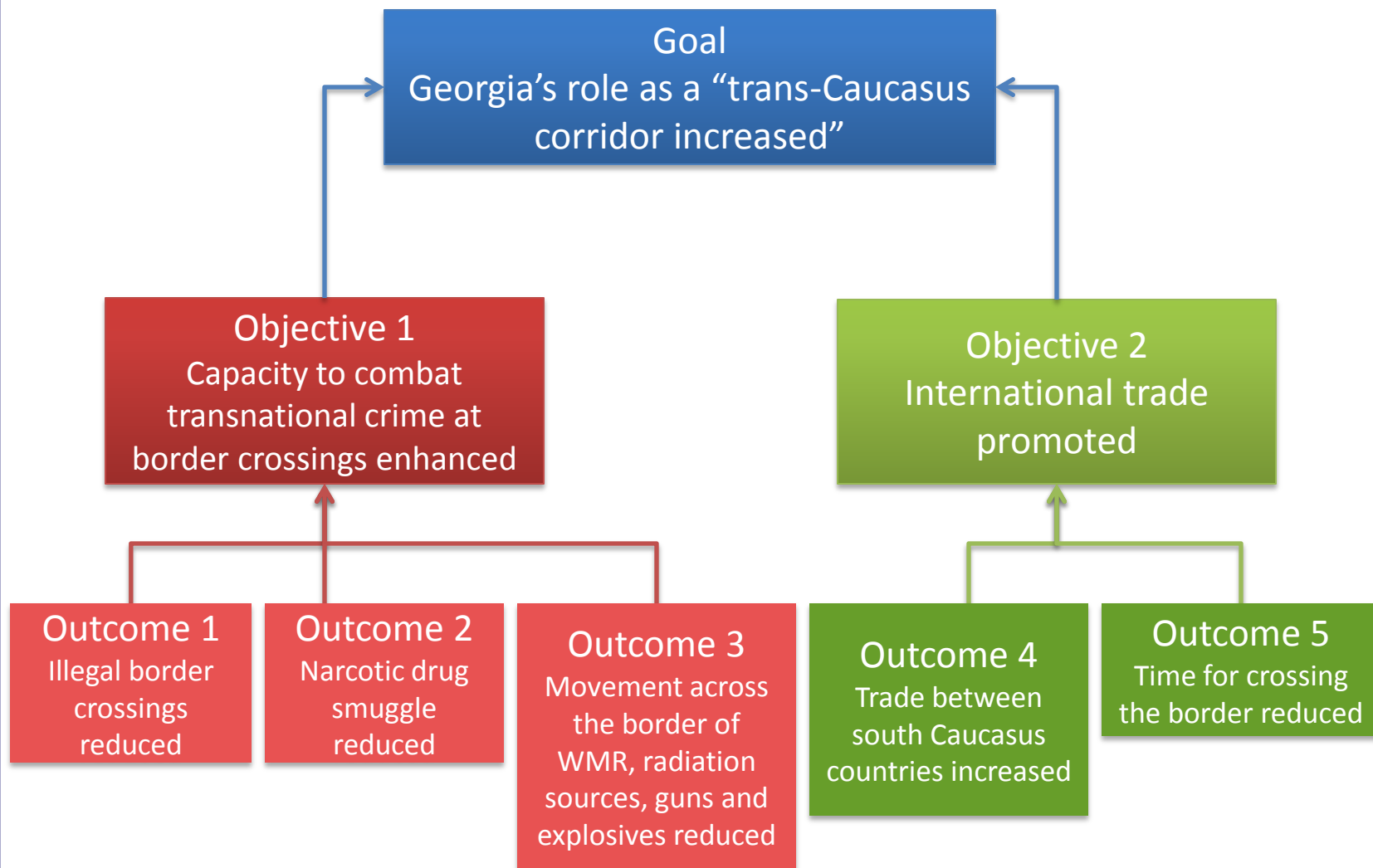
Preliminary Questions



- How is USG filling gaps or mitigating challenges?
- What is GOG's strategy in terms of emergency preparedness, joint management of border crossings, and etc.?
- What is GBSLE's exit strategy/handover process (in terms of sustainability)?



Logical Framework





Key Research Questions



Overall Question:

- What are the results of USG assistance toward increasing Georgia's role as a Trans-Caucasus corridor?

Objective 1: Capacity to combat transnational crime at border crossings enhanced

- What was the capability and capacity of border security agencies to meet emergency preparedness before the August conflict?
- What was the major bottleneck of border security agencies during the conflict (emergency response)?



Key Research Questions



Objective 1: Capacity to combat transnational crime at border crossings enhanced

- What is the post-conflict capability and capacity of border security agencies to meet current challenges (e.g. to combat transnational crime)?
- What are the preconditions for long-term sustainability to meet the increased demand of international transport and human traffic due to economic growth in South-Caucasus countries?



Key Research Questions



Overall Question:

- What are the results of USG assistance toward increasing Georgia's role as a Trans-Caucasus corridor?

Objective 2: International trade promoted

- Has the time for crossing intra-regional borders been reduced?
- Has trade between South-Caucasus countries increased?



Key Research Questions



Overall Question:

- What are the results of USG assistance toward increasing Georgia's role as a Trans-Caucasus corridor?

Objective 2: International trade promoted

- How has the USG programs assisted the capability and capacity of border security agencies to support smooth border crossing at checkpoints?
- What were the major bottlenecks of border security agencies to meet current challenges (increase in transport and human traffic)?



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